



同期活动 CONCURRENT EVENT:



马来西亚国际商会
Malaysia International Exhibitors Association



福建省进出口商会
Fujian Chamber of Commerce for Import & Export

承办单位 CO-ORGANISED BY:



支持单位 SUPPORTED BY:



合作媒体 MEDIA PARTNER:



亚洲自有品牌贸易展(吉隆坡)MaPLE MALAYSIA PRIVATE LABEL EXPO (KUALA LUMPUR)

25th - 27th November 2019 | Kuala Lumpur Convention Centre

参展商宣传 EXHIBITOR PUBLICITY

充分利用我们的推广活动！为我们提供有关您有趣和相关信息，我们将探讨如何最大限度地提供您在亚洲自有品牌贸易展(吉隆坡)展览会的知名度。所提供的信息将用于在亚洲自有品牌贸易展(吉隆坡)的推广活动，并酌情推广在相关行业杂志、技术期刊和一般报刊。

Make full use of our Promotion Campaign! Provide us with interesting and relevant information on your participation and we will explore how we can maximize your visibility at MaPLE 2019. The information given will be used in the MaPLE 2019 visitor promotions, and where appropriate disseminated to the relevant trade magazines, technical journals and the general press.

1. 产品宣传 Product Publicity

产品目录（如可以提供标题及照片）您希望在展会上重点介绍的产品。附上简短的描述，重点介绍产品的主要优点和用户以及它所属的产品类别（如下图所示）。请根据优先次序给每个产品贴上标签。如果您能通知我们您将首次在马来西亚或该地区展示的任何新产品（欢迎发布新闻稿和产品图片），这将是非常有帮助的。

Product Catalogues (with captioned photos where possible) for the products you wish to highlight at the exhibition. Attach a short description highlighting the main benefits and users of the product as well as the product category it belongs to (as seen below). Please label each product according to priority. It would be most helpful if you could inform us of any new products you will be showcasing for the first time in Malaysia or in the region (press releases and pictures for the product are welcomed).

#	产品介绍 Product Description
1	
2	
3	



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2. 产品发布会 Product Launching

在亚洲自有品牌贸易展(吉隆坡)展览会期间，首次在马来西亚或该地区推出新产品？
向我们提供详细信息，我们将在印刷材料中突出说明。

Launching a new product for the first time in Malaysia or in the region during MaPLE 2019? Provide us with the details and we will highlight it in our print materials.

产品名字/品牌 Product Name / Brand	
发布日期 Launch Date	
发布细节 Launch Details	
产品描述 (使用情况, 新功能, 优势及竞争优势) Product Description (Usage, New Features, Benefits & Competitive Edge)	