



MALAYSIA PRIVATE LABEL EXPO (KUALA LUMPUR)

亚洲自有品牌贸易展(吉隆坡)MaPLE

25th - 27th November 2019 | Kuala Lumpur Convention Centre

Hosted By 主办单位:



Co-organised By 承办单位:



Supported By 支持单位:



Collaboration Partner 合作伙伴:



EXHIBITION SPACE APPLICATION & CONTRACT FORM

A. EXHIBITOR DETAILS

Company Name (In Full) _____

Address _____

Postal Code _____

State _____ Country _____

Tel # _____ Fax # _____

Website _____

Contact Person For The Event

Salutation Mr Mrs Ms

Others : _____

Name _____

Designation _____

Mobile # _____

Email _____

Please select if relevant

- SME Media Association
 Trade Promotion Organisation/Government

Industry Cluster*

- Giftex Food & Beverage
 Household Items & Service
 General Merchandise Others : _____

Description of Product / Service to be Exhibited* (20 words)

**must be filled in*

WE ACCEPT

WE HEREBY APPLY FOR EXHIBITION BOOTH SPACE AT MaPLE 2019. WE UNDERSTAND THAT UPON ACCEPTANCE, THIS APPLICATION BECOMES A LEGALLY BINDING CONTRACT UNDER THE TERMS & CONDITIONS CONTAINED OVERLEAF WHICH WE HAVE READ, UNDERSTOOD AND ACCEPT. WE AGREE TO FULLY COMPLY WITH SAID TERMS AND CONDITIONS WITHOUT RESERVATION OR RESTRICTION, AND WE RELINQUISH ANY CLAIMS AGAINST THE EVENT MANAGER. WE UNDERSTAND THAT EXHIBITION BOOTH SPACE SHALL BE ASSIGNED ACCORDING TO PRODUCT CLUSTERS, AND THE ORDER IN WHICH APPLICATIONS ARE RECEIVED, AND WE ACCEPT THE BOOTH ASSIGNED. WE FURTHER AGREE TO ACCEPT REASSIGNMENT IF DEEMED NECESSARY BY THE EVENT MANAGER TO CREATE A MORE EFFECTIVE EXHIBITION. IN MAKING THIS APPLICATION, WE AGREE TO EXHIBIT AND COMPLY WITH THE RULES & REGULATIONS IN THE EXHIBITOR MANUAL AND ANY OTHER SUBSEQUENT CIRCULARS FROM THE EVENT MANAGER, WHICH I UNDERSTAND FORMS PART OF THIS CONTRACT.

EXHIBITOR'S CONFIRMATION

Date :

Name of Signatory :

Designation :

Signature & Company Stamp

B. PARTICIPATION DETAILS

Exhibition Booth Space

EARLY BIRD PACKAGE

# of Booths	Type	Rates per booth	Amount
_____	<input type="checkbox"/> Bare Space	MYR7,650/USD1,827.50	_____
_____	<input type="checkbox"/> Shell Scheme	MYR8,075/USD1,955	_____

Early Bird Package valid only for Contract Forms received together with 50% deposit before **30 June 2019**.

MALAYSIAN OR INTERNATIONAL

# of Booths	Type	Rates per booth	Amount
_____	<input type="checkbox"/> Bare Space	MYR9,000/USD2,150	_____
_____	<input type="checkbox"/> Shell Scheme	MYR9,500/USD2,300	_____

GREATER CHINA

# of Booths	Type	Rates per booth	Amount
_____	<input type="checkbox"/> Shell Scheme	RMB26,800/USD3,950	_____

IMPORTANT NOTICE

- Booths will be assigned according to product cluster, strictly on a first-come-first-served basis.
- Exhibition hours are from 10am to 6pm daily.
A penalty of MYR1,000/USD300 will be imposed on exhibitor who move out or leave booths unmanned during exhibition hours.

Deposit & Payment

Deposit of 50%, payable immediately _____

Balance of 50%, before 30 July 2019 _____

By Cheque. All cheques made payable to :
PINNACLE CONCEPTS SDN BHD

Direct Remittance. Banking details :

PINNACLE CONCEPTS SDN BHD

Bank : PUBLIC BANK BERHAD

Account # : 3204266103 Swift Code : PBBEMYKL

Address : KEPONG BRANCH - 147,149,151,153
 JALAN RIMBUNAN RAYA 1, LAMAN RIBUNAN,
 JALAN KEPONG, 52100 KUALA LUMPUR.

FOR OFFICIAL USE ONLY

DATE :

REF :

AUTHORIZED SIGNATORY :

REMARKS :

Pinnacle Concepts Sdn Bhd

No.2-2C, Jalan PJU 8/3A,
 Damansara Perdana,
 47820, Petaling Jaya, Selangor.
 Tel/Fax : 03-77315759
 Email : info@myprivatelabel.com.my

Concurrent Event 同期活动:



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TERMS & CONDITIONS OF PARTICIPATION FOR MaPLE 2019

TERMS OF REFERENCE

UNDER THESE RULES & REGULATIONS THE TERM "EXHIBITOR" SHALL INCLUDE ALL EMPLOYEES, SERVANTS, AND AGENTS OF ANY COMPANY, PARTNERSHIP, ORGANIZATION OR INDIVIDUAL TO WHOM EXHIBITION SPACE HAS BEEN ALLOCATED. THE TERM "EXHIBITION" SHALL MEAN THE EXHIBITION REFERRED TO ON THE APPLICATION AND CONTRACT FORM. THE TERM "EVENT MANAGER" SHALL MEAN PINNACLE CONCEPTS SDN BHD. THE TERM "CONTRACT" MEANS THE APPLICATION AND CONTRACT FOR EXHIBITION SPACE AT THE EXHIBITION ENTERED INTO BETWEEN THE EVENT MANAGER AND THE EXHIBITOR WHICH INCORPORATES THE RULES & REGULATIONS.

APPLICATION FOR PARTICIPATION

ALL APPLICATIONS FOR EXHIBITION SPACE SHALL BE MADE ON THE PRESCRIBED APPLICATION AND CONTRACT FORM OVERLEAF, WHICH SHALL BE COMPLETED AND RETURNED TO THE EVENT MANAGER OR THEIR AUTHORIZED REPRESENTATIVES. ALL SAID APPLICATION SUBMISSIONS SHALL BE DEEMED CONFIRMATION OF THE EXHIBITOR PARTICIPATION AND ACCEPTANCE OF THE TERMS OF CONTRACT. UPON ACCEPTANCE, THESE APPLICATIONS SHALL BECOME A LEGALLY BINDING CONTRACT UNDER THE TERMS AND CONDITIONS SET FORTH HERE.

EXHIBITOR COVENANT

THE EXHIBITOR ACCEPTS AND AGREES TO ABIDE BY ALL RULES & REGULATIONS ADOPTED BY THE EVENT MANAGER, AND ANY LAWS, BY-LAWS AND RULES & REGULATIONS AS SET FORTH BY ANY RELEVANT AUTHORITY. THE EXHIBITOR FURTHER AGREES THAT THE ORGANIZER SHALL HAVE THE FINAL DECISION IN ADOPTING ANY RULE OR REGULATION DEEMED NECESSARY PRIOR TO, DURING AND AFTER THE EXHIBITION.

ALLOCATION OF EXHIBITION SPACE

THE EVENT MANAGER SHALL ALLOCATE EXHIBITION SPACE ACCORDING TO THE NATURE OF THE EXHIBITS OR IN ANY MANNER THEY MAY DEEM FIT. THE EVENT MANAGER RESERVES THE RIGHT TO RELOCATE ANY BOOTHS AT ANY TIME SHOULD EXCEPTIONAL CIRCUMSTANCES WARRANTS IT AND MODIFY THE FLOOR PLAN AS THEY MAY DEEM FIT. SUCH RELOCATIONS AND MODIFICATIONS SHALL BE AT THE DISCRETION OF THE EVENT MANAGER AND THE EXHIBITOR SHALL HAVE NO CLAIM FOR COMPENSATION AS A RESULT OF SUCH CHANGES.

ASSIGNMENT AND SUBLETTING

THE EXHIBITOR SHALL NOT ASSIGN ANY RIGHTS UNDER THIS APPLICATION, SUBLET THE EXHIBITION SPACE NOR ADVERTISE OR DISPLAY GOODS OTHER THAN THOSE MANUFACTURED OR SOLD BY THEM IN THE REGULAR COURSE OF THEIR BUSINESS WITHOUT THE PRIOR WRITTEN CONSENT OF THE EVENT MANAGER WHICH CONSENT MAY BE WITHHELD WITHOUT GIVING ANY REASON. ANY INFRINGEMENT MAY, AT THE EVENT MANAGER'S DISCRETION, RESULT IN THE PROMPT REMOVAL OF THE OFFENDING PERSON(S) AND/OR GOODS.

TERMS OF PAYMENT

50% DEPOSIT DUE FOR PAYMENT UPON SUBMISSION OF THIS DOCUMENT.
50% BALANCE DUE ACCORDING TO STIPULATED PAYMENT SCHEDULE. IN ADDITION TO THE BOOTH SPACE CHARGES, A REFUNDABLE DEPOSIT IS CHARGEABLE FOR EACH APPLICATION WHICH, IF NOT UTILIZED DURING THE EVENT, WILL BE REFUNDED WITHIN 30 DAYS AFTER THE CLOSE OF THE EVENT.

NON PAYMENT OF ANY PART OF THE CONTRACT MAY, AT THE DISCRETION OF THE EVENT MANAGER, RESULT IN:-

- A. IMMEDIATE TERMINATION OF THE CONTRACT
- B. EXHIBITOR NOT ENTITLED TO ANY REFUND
- C. EXHIBITOR AND THEIR CONTRACTORS NOT PERMITTED ON-SITE UNTIL THE ACCOUNT HAS BEEN SETTLED IN FULL
- D. EVENT MANAGER UTILIZING THE EXHIBITION SPACE FOR PURPOSES THEY DEEM FIT

CANCELLATION TERMS

NOTICE OF CANCELLATION OF SPACE, INCLUDING SPACE REDUCTION, SHALL BE MADE BY THE EXHIBITOR IN WRITING AND ITS CONFIRMATION SHALL BE SUBJECT TO THE DISCRETION OF THE EVENT MANAGER, SUBJECT TO THE PAYMENT OF CANCELLATION FEES BY THE EXHIBITOR TO THE EVENT MANAGER AS CONSIDERATION FOR RELEASE FROM THE CONTRACT AS FOLLOWS :

BEFORE 31 JUNE 2019	FULL REFUND
BETWEEN 01 JULY & 31 AUGUST 2019	50% OF CONTRACT AMOUNT
AFTER 31 AUGUST 2019	100% OF CONTRACT AMOUNT

SUPPLEMENTARY CLAUSES

WHENEVER NECESSARY, THE EVENT MANAGER SHALL ISSUE SUPPLEMENTARY REGULATIONS IN ADDITION TO THE TERMS AND CONDITIONS OF CONTRACT TO ENSURE THE SMOOTH MANAGEMENT OF THE EXHIBITION. ANY ADDITIONAL WRITTEN REGULATIONS SHALL FORM PART OF THE CONTRACT AND SHALL BE BINDING ON THE EXHIBITORS.

RIGHT OF REFUSAL

THE EVENT MANAGER RESERVES THE RIGHT TO REFUSE ANY APPLICATION.

EXHIBITOR'S CONFIRMATION

DATE :
NAME OF SIGNATORY :
AUTHORIZED DESIGNATION :

SIGNATURE & COMPANY STAMP:

Pinnacle Concepts Sdn Bhd

No.2-2C, Jalan PJU 8/3A,
Damansara Perdana,
47820, Petaling Jaya, Selangor.
Tel/Fax : 03-77315759
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C. SHOW DIRECTORY EXHIBITOR LISTING

Each exhibiting company at MaPLE 2019 is entitled to a FREE insertion of 100 words in the Show Directory, which describes the exhibited products/services, to enable Trade Visitors to identify your products/services with ease. Exhibitors are encouraged to take full advantage of this service, but should not exceed the specified length. Excess text will be edited without further consultation.

Company Name

Address

State _____ Postal Code _____

Country _____

Tel # _____ Fax # _____

Website _____

Contact Person for trade enquiries

Salutation Mr Mrs Ms

Others : _____

Name _____

Designation _____

Mobile # _____

Email _____

Nature of Business

Manufacturer Association Media

Trader Wholesaler Retailer Agent

Service Provider Others : _____
(please specify)

- Text provided must be in English only.
- Any information received after specified deadline may be exclude from the MaPLE 2019 Show Directory.
- The Event Manager reserves the right to edit the information provided for grammar and typo errors.

EXHIBITOR'S CONFIRMATION

DATE :

NAME OF SIGNATORY :

AUTHORIZED DESIGNATION :

SIGNATURE & COMPANY STAMP :

Detailed Description of Company and/or Product / Service to be Exhibited* (100 words only)

**must be filled in*

Pinnacle Concepts Sdn Bhd

No.2-2C, Jalan PJU 8/3A,
Damansara Perdana,
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PRODUCT INDEX & SHOW DIRECTORY ADVERTISEMENT

D. PRODUCT INDEX

Please select the category which your products / services fall within. You may tick more than one.

<p>CLUSTER 1 : GIFTEX PRODUCT</p> <p><input type="checkbox"/> Exquisite Gifts <input type="checkbox"/> Promotional Gifts <input type="checkbox"/> Handcrafts <input type="checkbox"/> Fine Toys <input type="checkbox"/> Toy Gifts <input type="checkbox"/> Storage Boxes <input type="checkbox"/> DIY Products <input type="checkbox"/> Stationary Gifts <input type="checkbox"/> Creative Items <input type="checkbox"/> Others : _____</p>
<p>CLUSTER 2 : HOUSEHOLD ITEMS & GENERAL MERCHANDISE</p> <p><input type="checkbox"/> Home Furniture <input type="checkbox"/> Office Furniture <input type="checkbox"/> Leisure Furniture <input type="checkbox"/> Home Electronic Appliances Household Plastic Products <input type="checkbox"/> Bathroom Sets <input type="checkbox"/> Ceramic/Glass/Stainless Steel Products <input type="checkbox"/> Household Textiles <input type="checkbox"/> Bamboo Housewares <input type="checkbox"/> Household Lamps <input type="checkbox"/> Wooden Products <input type="checkbox"/> Cleaning Supplies <input type="checkbox"/> Kitchen Supplies and Utensils <input type="checkbox"/> Tableware <input type="checkbox"/> Personal Health Care Products <input type="checkbox"/> Clothing And Fabric <input type="checkbox"/> Suitcases And Bag <input type="checkbox"/> Leatherware <input type="checkbox"/> Others : _____</p>
<p>CLUSTER 3 : FOOD & BEVERAGE</p> <p><input type="checkbox"/> Canned Food <input type="checkbox"/> Rice <input type="checkbox"/> Pasta <input type="checkbox"/> Preserved Products <input type="checkbox"/> Egg Products <input type="checkbox"/> Fruits <input type="checkbox"/> Vegetables <input type="checkbox"/> Dried Fruits <input type="checkbox"/> Spices <input type="checkbox"/> Condiments <input type="checkbox"/> Frozen Foods <input type="checkbox"/> Juice <input type="checkbox"/> Alcohol <input type="checkbox"/> Tea <input type="checkbox"/> Cocoa <input type="checkbox"/> Milk & Milky Drinks <input type="checkbox"/> Biscuits <input type="checkbox"/> Coffee & Coffee -Made Products <input type="checkbox"/> Snacks <input type="checkbox"/> Chocolate & Chocolate -Made Products <input type="checkbox"/> Preserves <input type="checkbox"/> Halal Food <input type="checkbox"/> Hotel & Catering <input type="checkbox"/> Others : _____</p>
<p>CLUSTER 4 : SERVICES</p> <p><input type="checkbox"/> Financial Services <input type="checkbox"/> Travel <input type="checkbox"/> Insurance Service <input type="checkbox"/> Emerging technologies <input type="checkbox"/> Creative Design <input type="checkbox"/> Service Outsourcing <input type="checkbox"/> Cultural <input type="checkbox"/> Education <input type="checkbox"/> Others : _____</p>
<p>OTHERS :</p> <p><input type="checkbox"/> Media <input type="checkbox"/> Association <input type="checkbox"/> Others :</p>

E. SHOW DIRECTORY ADVERTISEMENT

The MaPLE 2019 Show Directory is distributed to buyers, VIPs and is available for purchase to Trade Visitors as reference and source of information. Exhibitors are invited to place an advertisement in the MaPLE 2019 Show Directory to enhance the visibility of your participation.

SPECIFICATIONS

Size : 148.5mm (W) x 210mm (H) – A5 size
 Format : Softcopy in Illustrator (.ai) or PDF form
 Bleed : 158.5mm (W) x 220mm (H)
 Text Area : 128.5mm (W) x 195mm (H)
 Resolution : High Resolution (min 300dpi)
 Submission : 30 September 2019

Yes, we would like to confirm our advertisement :-

Outside Back Cover (1 only) MYR5,000 / USD2,500
 Inside Front Cover (1 only) MYR5,000 / USD2,500
 Inside Back Cover (1 only) MYR4,500 / USD2,000
 Run-On-Page (ROP)* MYR3,500 / USD1,500

*Early Bird Package, valid for Contract Forms received together with 50% deposit before 30 June 2019.

- All advertisements are full page full colour
- Please note that advertisement space is allocated strictly on a first-come-first-served basis
- Booking deadline : 30 September 2019

Payment for Advertisement

Full Payment before 31 August 2019 MYR/RMB

By Cheque. All cheques made payable to :

PINNACLE CONCEPTS SDN BHD

Direct Remittance. Banking details :

PINNACLE CONCEPTS SDN BHD

Bank : PUBLIC BANK BERHAD

Account # : 3204266103

Swift Code : PBBEMYKL

Address : KEPONG BRANCH - 147,149,151,153

JALAN RIMBUNAN RAYA 1, LAMAN RIBUNAN,

JALAN KEPONG, 52100 KUALA LUMPUR.

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